



Linking Scales & "I am not a modeller"

The biggest challenges in socioecological modelling

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Advances vs Fashions



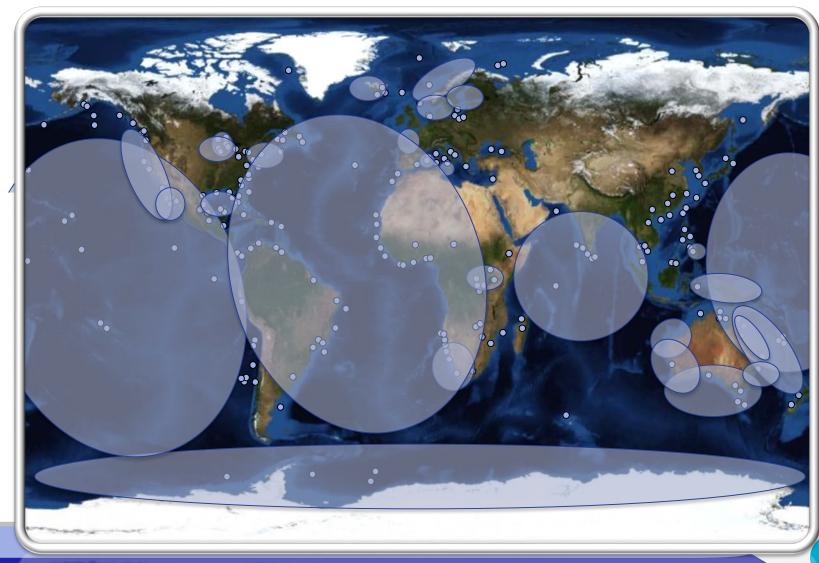
Single species

Systems



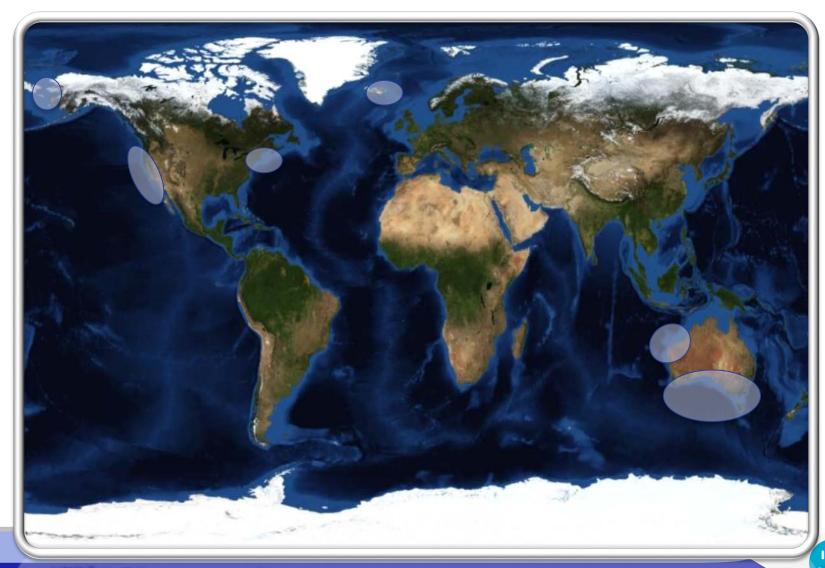
Science: Widely Used



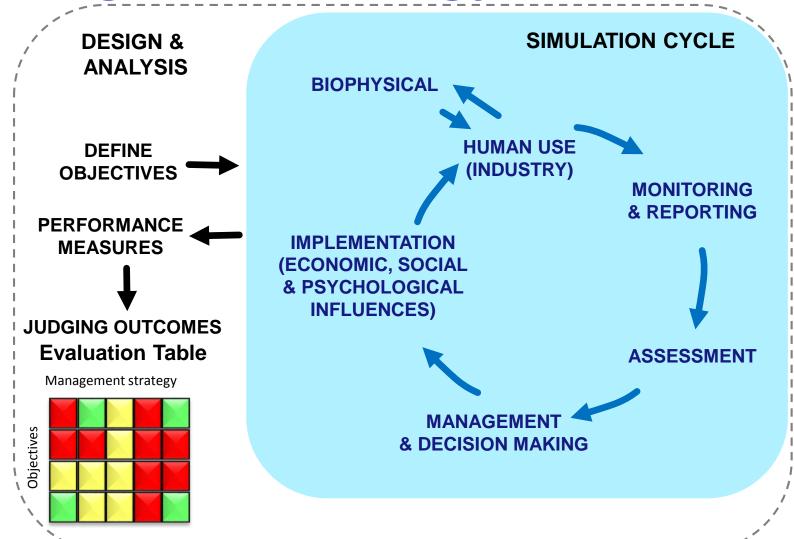


Management: Early Days





Management Strategy Evaluation





Australian Example: SE Fishery

- Multi-everything fishery
- Highly diverse and variable
- Solutions needed







Australian Fisheries









Commonwealth Fisheries Harvest Strategy





September 2007

MENT OF AGRICULTURE, FISHERIES AND FORESTRY

\$220m to secure Australia's fishing future



Fisheries Minister Ian Macdonald announces the \$220m adjustment package earlier today.

The Minister for Fisheries, Senator Ian Macdonald today announced a \$220 million adjustment package to help secure Commonwealth fish stocks and a profitable future for the fishing industry. The Securing our Fishing Future package follows concerns about the state of Australia's fish stocks, and the sustainability and profitability of the industry.

The Government will provide a major package of one-off structural adjustment and improved

management measures for those fisheries managed by the Australian Government. As part of the measures, AFMA has today released new catch limits for the SESS and effort limits in the ETBF (further information follows).

www.afma.gov.au

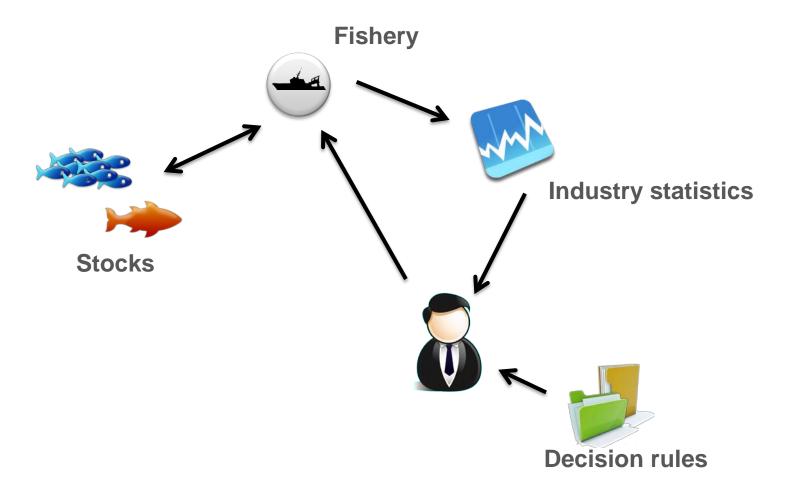
Protecting our fishing future

Box 7051, Canberra Business Centre, ACT 2610 Tel (02) 6272 5029 Fax (02) 6272 512

AFMA Direct 1300 723 621



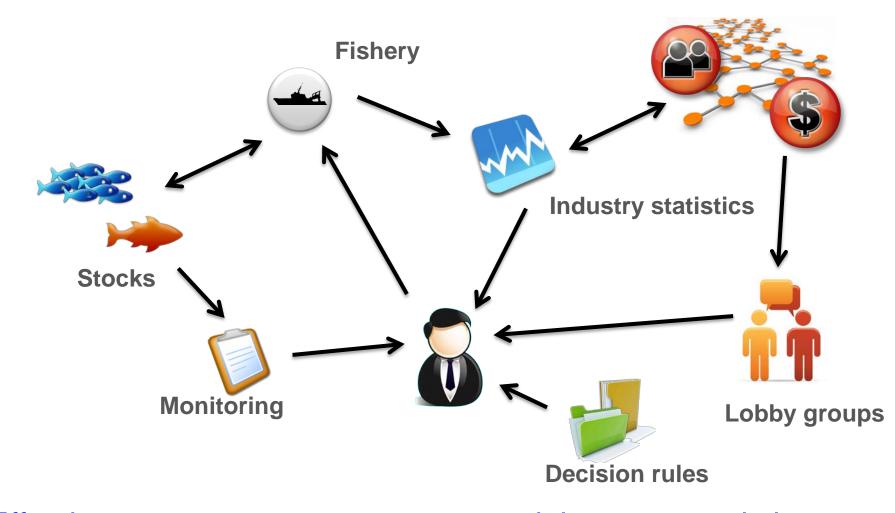
Disciplinary Focus



Best management = quotas (mostly)

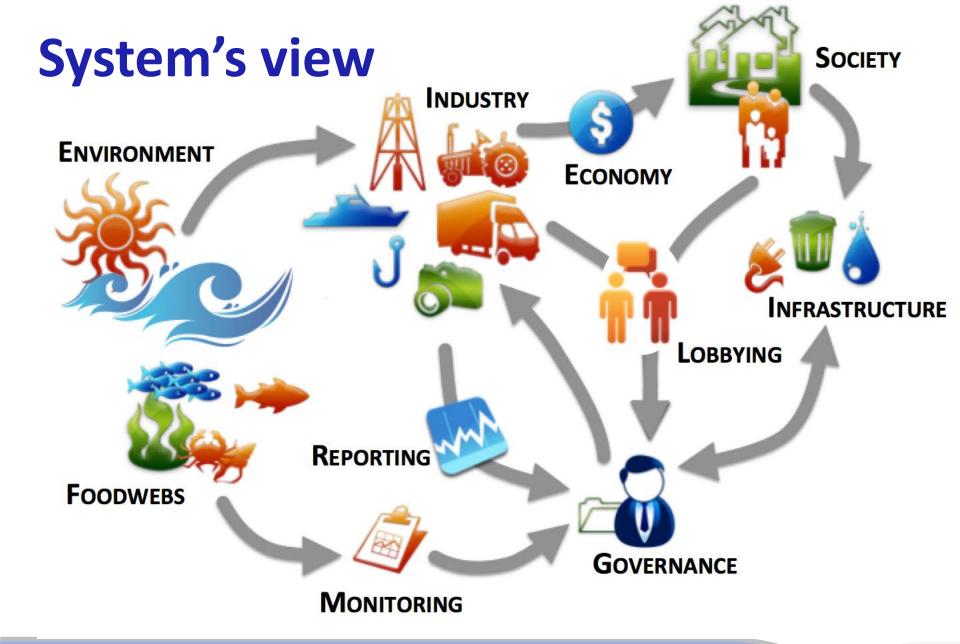


Cross-disciplinary Links



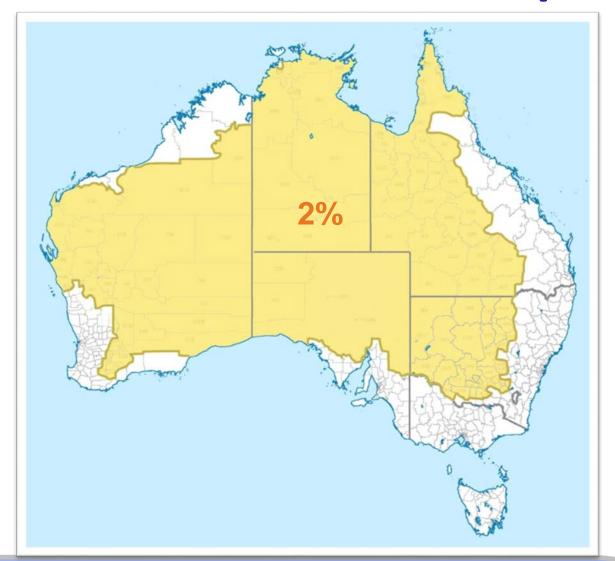
Effective management = quotas + spatial + gear restrictions







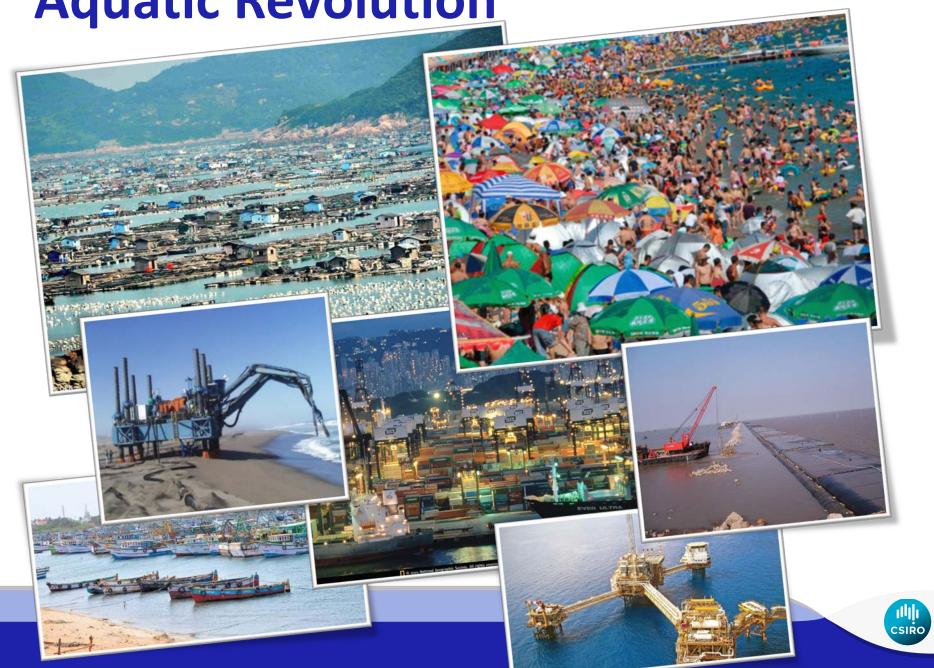
Australians - The Coastal Species



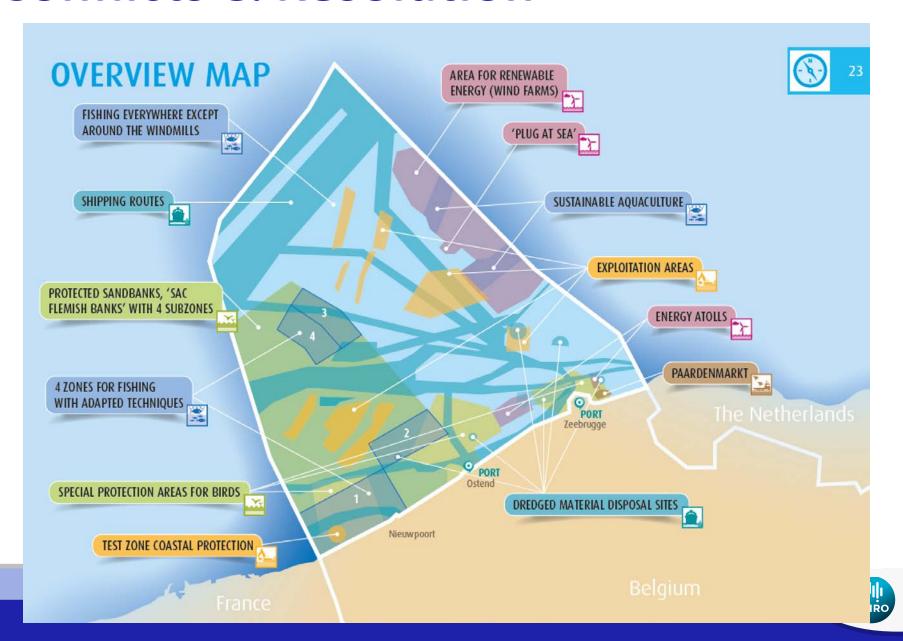
Map: ABS



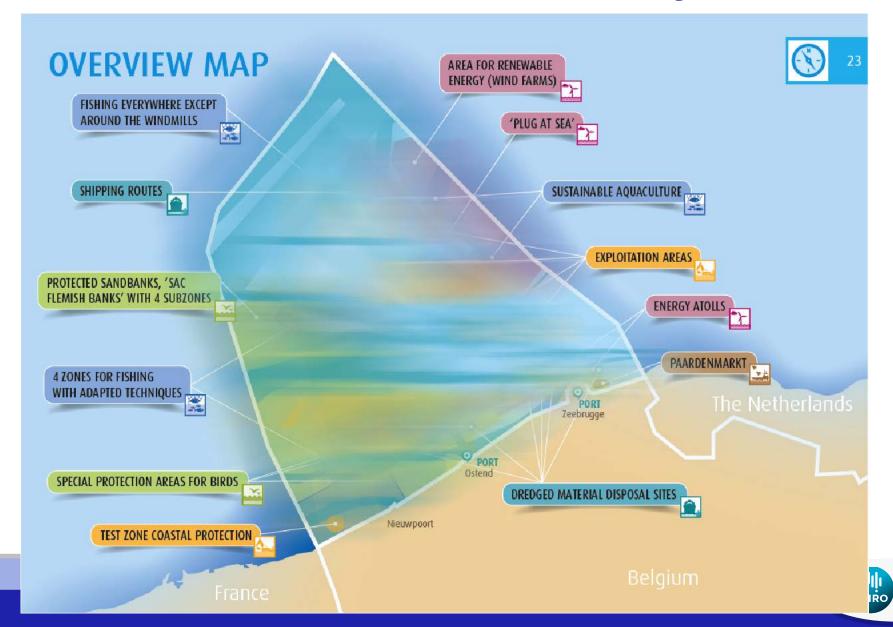
Aquatic Revolution



Conflicts & Resolution



Conflicts & Resolution... Maybe

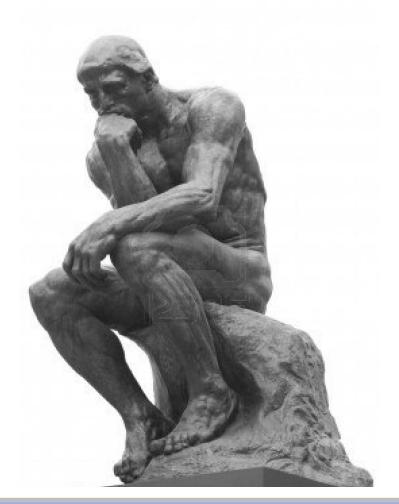


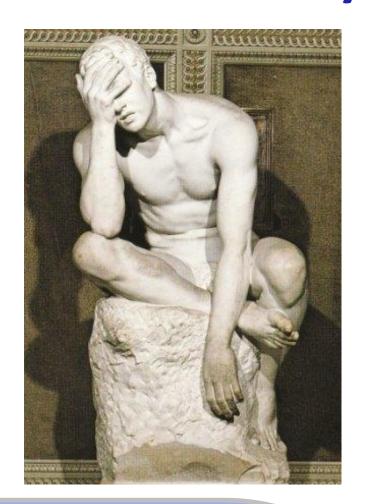
Engagement of Knowledge Systems





Systems = Consideration of options ...unfortunately





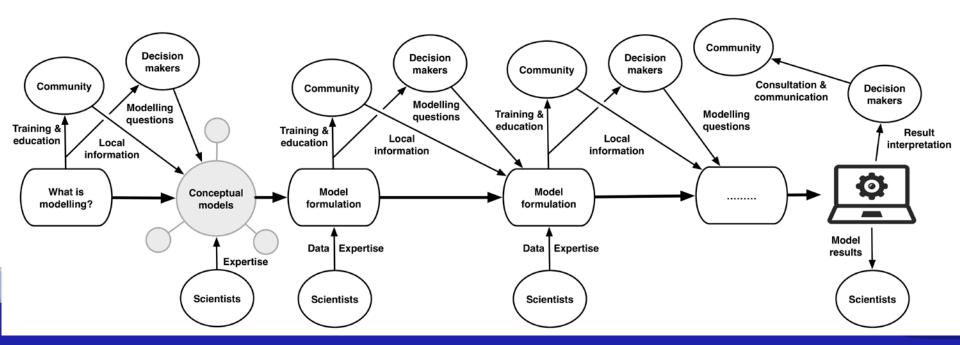


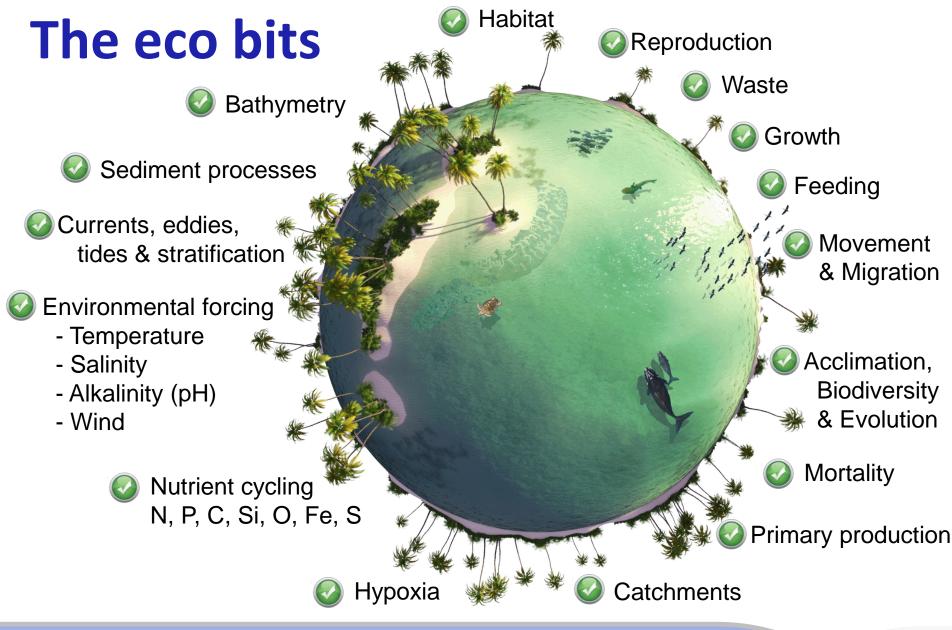
Participatory Recipe for Success

1. Check the ego

Why did it falter?

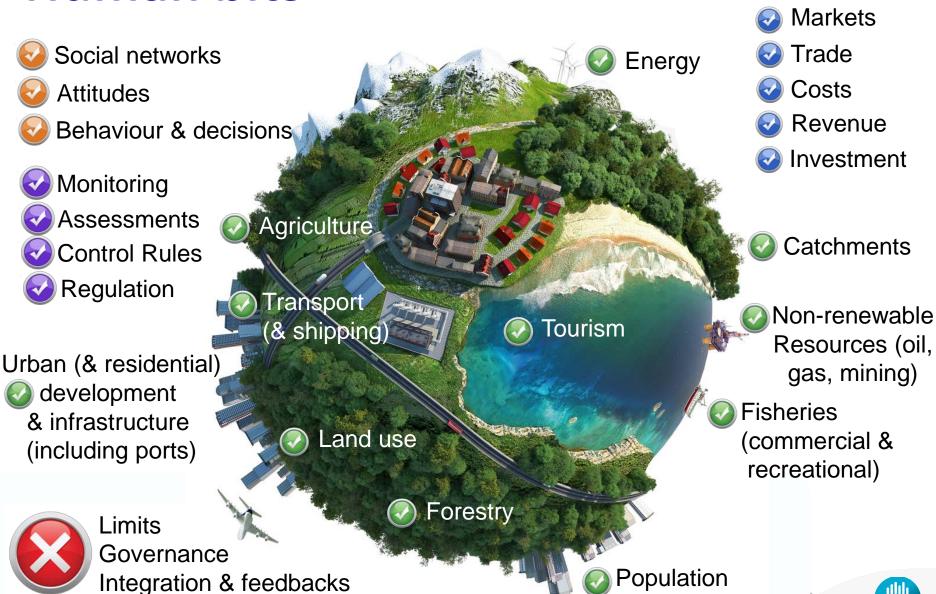
- Clear communication
- Take the time to build trust
- 4. Work with people & iteratively (those involved & with different points of view)





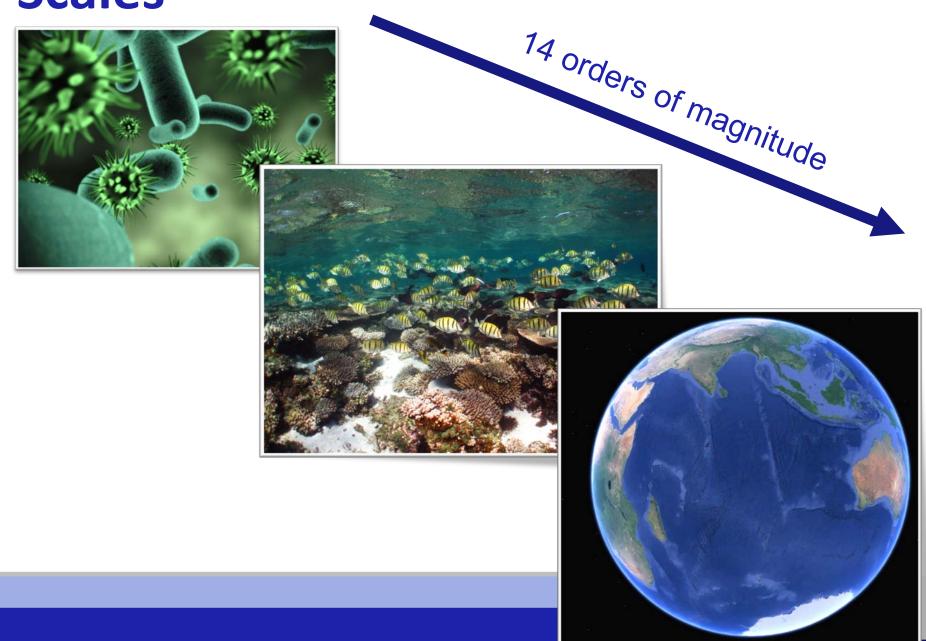


Human bits



Economy

Scales

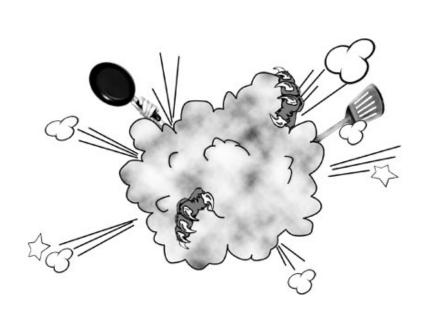


Handling multiple scales





Jurisdictional Complications





- Theory vs Practice
- Time poor & high staff turn over
- Champions are hard to find...



Distrust of models

- Familiarity & trust (competency, integrity, warmth)
- Easy to blame the modeller (nerds still aren't cool)
- Science = one voice (how much relative trust to place in it?)
- Honest broker and participatory approach misunderstood

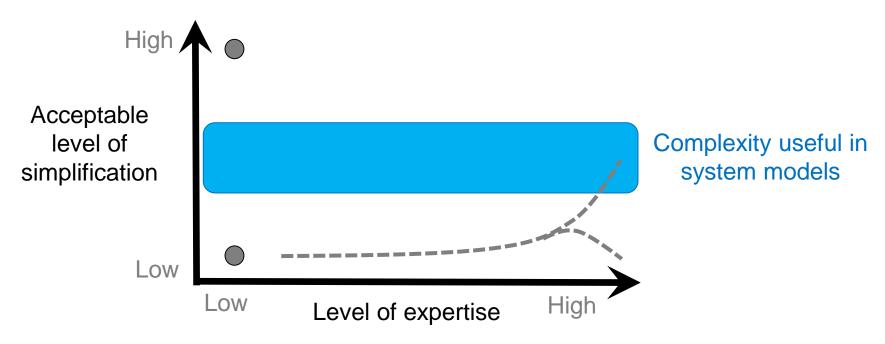
You're in the pocket of... <insert disliked group of choice>





Knowledge vs Simplification Comfort

- "I'm not a modeller"
 - -give up or latch on to detail to "make it real"



- Don't appreciate value of improved thinking
- Assume desire crystal ball & as can't be done write it all off



Trust (own) mental models

"I trust my gut..."

- Mental models = mix of emotions & function
- Multiple (inconsistent) models held simultaneously
- Static past, now, future rather than system dynamic view

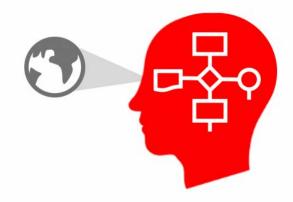


Image: pitstop@theasggroup.com

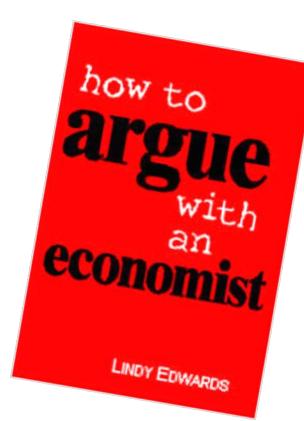


Message related?

 Scientific use colours message received (greenhouse, blanket, bath tub, addiction, disease)



Distrust of models



- "The economic projections say..."
- Different levels of acceptance
- Accident of history?
- Different standards?

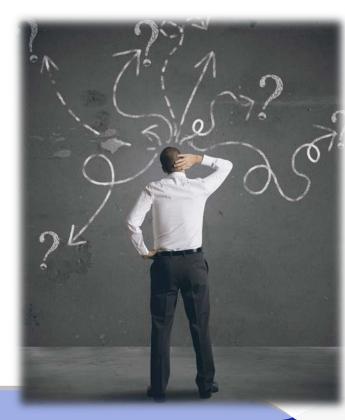
...reflects on how economics has become central to our lives, and how the 'economic rationalist' perspective has become the lens through which all matters in Australian public life are viewed...



Message related?

- Messages (vs desires)
 - Trade-offs less palatable than "win-win"
- Simplification of the message vs improved focus
 - Specificity
 - Non-linearity
 - Long timeframes

Not things we are naturally good at





How get better uptake

- Understand trust, psychology, attitudes
- More than box ticking (needs true, equal, integration)
 - Tiramisu score







Ways of Thinking



Focused



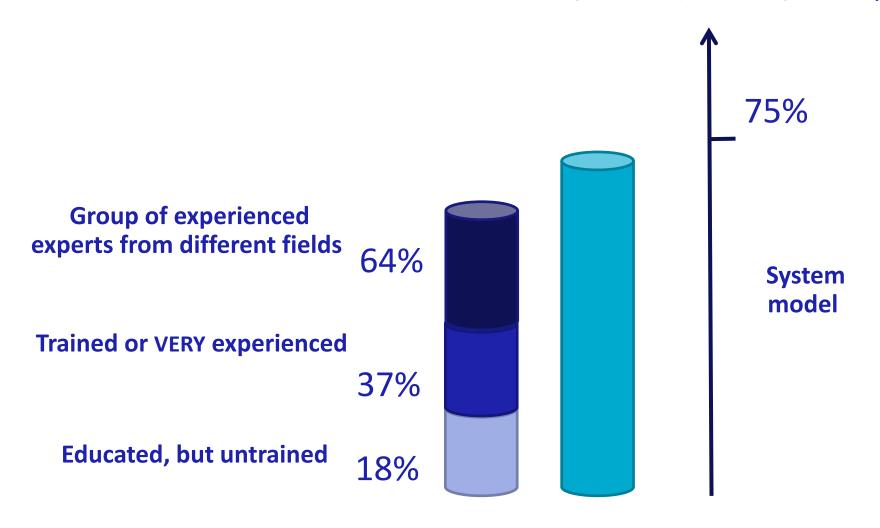
Broad





Skill Assessment

Model not always right, why should I care about them?





How get better uptake

- New ways of doing things (share more existing lessons?)
- Time to educate too short, compromise position needed?
- Systems learning added to tools people at ease with?





Summary

- System approaches have had major success
- Hard won lessons are struggling with new challenges
- 1) Modelling new scales & components
- 2) Engaging at new scales & battling scepticism
- Human psychology & trust critical
- 4) Technology, communication, capacity based solutions?
- 5) Alternative (e.g. hybrids) required?





Thank you

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